









































Review Management Software Compared















	MYM SERVICES	Other Leading Solutions
Review Acquisition		
Reviews are collected via customized landing page or widget		
Widget embeddable in business website and email signature		
Different positive vs. negative feedback flow		
Mobile-friendly experience throughout		
Generates reviews on actual review sites (Google, Facebook, etc.) rather than internally		
Targets major, minor and <u>industry-specific review sites</u>		
Guides customers with clear instructions and conversion triggers		







Review Request Campaigns

Customized email content, timing and sequence		
Automated sending, follow-ups, removal		
Integrates with other systems through API		
Compliant "kiosk mode" for collecting reviews on location		
Shareable review request and opt-in form		
SMS messaging to ensure reviewers respond		
Printed review invites for offline integration		
Email signatures that extend the call-to-action		

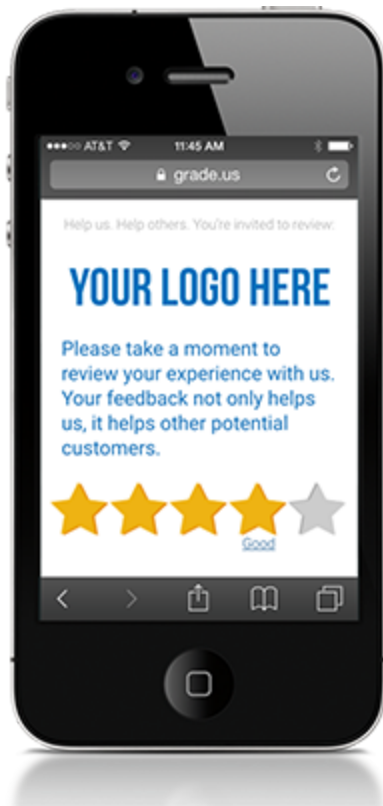
Review Monitoring/Aggregation

Monitors third-party review sites for new reviews and then syndicates new reviews to client site and other aggregating review		
Sends alerts when new reviews are published		
Alerts include review info and link for response		
Comprehensively monitors all reviews and review sites		
Includes major, minor and industry-specific sites		

Auto-shares positive reviews to social media		
Embeddable aggregate rating with rich-snippet markup		
Available as copy-and-paste embed code		
Available as a Wordpress plugin and Joomla module		
Includes reviews gathered from around the Web		
Custom criteria and control over review re-publishing		
Auto-publishes positive reviews to your website		

Review Reporting		
PDF and web-based performance/trend reports		
Aggregate reports for large, multi-location businesses		
Reports sent automatically on any schedule you want		

JUST SOME OF THE SERVICES WE PROVIDE:



A Funnel For Collecting Reviews

Make reviewing your business easy for customers. We give you a short URL and landing page to send them to.

- ***Simple process makes it easy for customers***
- ***Automated campaigns make it easy for you***
- ***Designed to convert customers into reviewers***
- ***Promote only the review sites that matter to you most (Like HOUZZ, Guild Quality, etc.)***

Get a Second Chance

Proactively identify unhappy customers and steer them into direct contact with you for a service recovery.

- ***Give your staff a second chance to turn a negative customer into a happy customer.***
- ***Reach unhappy customers before they bad-mouth your business on the Internet.***


Stream Your Reviews to Your Website

We'll collect every review of your business on the Web and re-publish the best ones to your website.

- ***Automatically show the latest positive customer reviews of your business to prospective customers and increase conversions***
- ***Selectively show/hide and edit review snippets so that you're always in control of what you publish***


06/17/2014 ★★★★★

“Absolutely the best selection in the area! I always recommend this place to my friends.”

 Jocelyn Y.


06/16/2014 ★★★★★

“I have yet to find a better store when you need knowledgeable salespeople and fast service. I stopped by here on my way...”

 Kate S.

06/15/2014 ★★★★★

“They never fail to deliver. I called on a whim before placing an order on Amazon, and I'm glad I did...”

 Will B.

Printed Review "Invites"

An easy way to ask and remind customers to review your business.

- ***No email collection or staff training needed***
- ***A tangible reminder that gets more customers reviewing***
- ***QR code lets customer complete the process on the spot right from their smart phone.***



















Embed Your Review Funnel Anywhere

Embed any of our [widgets](#) to add review-getting functionality to an existing website.

- ***Copy/paste a short code snippet and you're done!***
- ***Customize your widget to suit your needs***
- ***WordPress integration is a breeze***

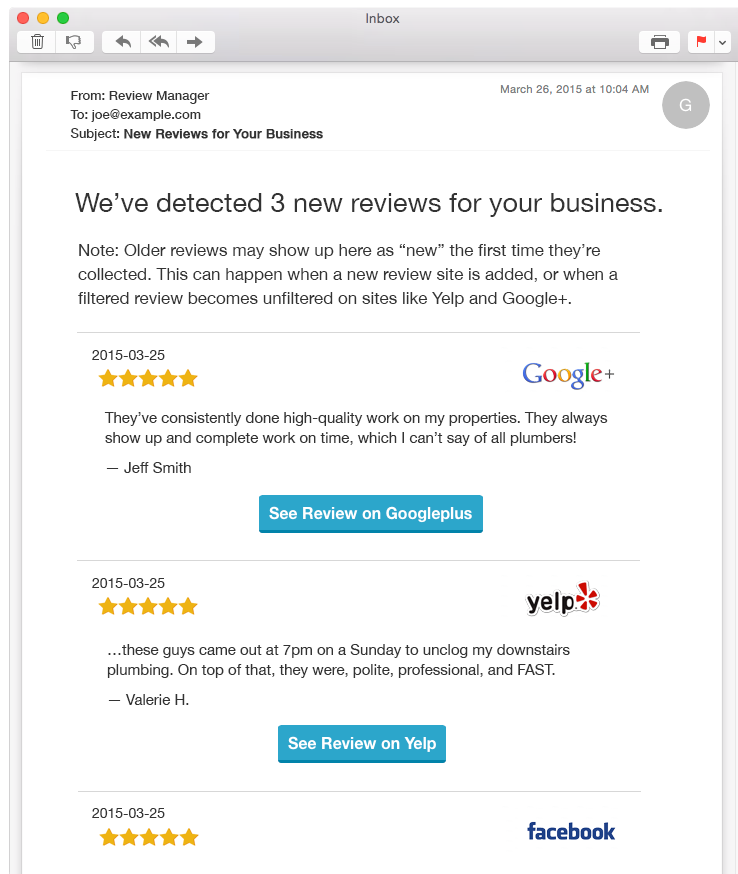
Monitor All Your Reviews In One Place

Collect your reviews across dozens of review sites to keep tabs on the health of your reputation.

Site	Date	Attribution	Rating	Review	Publish
	2014-12-30	Bo Leigh	★★★★★	<p>Snippet: Delightful dining experience. Fine food served in elegant style. The place to take those you wish to especially please.</p> <p><i>Full review:</i> Delightful dining experience. Fine food served... more</p>	<input checked="" type="checkbox"/> 
	2014-12-29	Mike Ramsey	★★★★★	<p>Snippet: Just the best.</p> <p><i>Full review:</i> Just the best.</p>	<input checked="" type="checkbox"/> 
	2014-12-27	Ray Moody	★★★★★	<p>Snippet: Great Food and good service. Will eat there again.</p> <p><i>Full review:</i> Great Food and good service. Will eat there again.</p>	<input checked="" type="checkbox"/> 
	2014-12-21	Tjgbanker	★★★★★	<p>Snippet: We set in the back large dinning room. It was awesome. We were the only ones back there. The service was great and the food is always good. We love the...</p> <p><i>Full review:</i> We set in the... more</p>	<input checked="" type="checkbox"/> 
	2014-12-20	Pamela Pabst	★★★★★	<p>Snippet: The best food around. We drive over an hour for dinner here. Outstanding customer service!</p> <p><i>Full review:</i> The best food around. We drive over an hour for dinner here. Outstanding customer service!</p>	<input checked="" type="checkbox"/> 
	2014-12-17	Candace71	★★	<p>Snippet: I grew up in this city. I loved the old location. The food and wait staff were the best. Once the new location was built something changed. At first it...</p> <p><i>Full review:</i> I grew up... more</p>	<input type="checkbox"/> 
	2014-12-17	hairgirl1	★★★★★	<p>Snippet: Been eating here ever since it opened. Food is always delicious and service is superb. It's always the place we go for special occasions or for a special...</p> <p><i>Full review:</i> Been eating... more</p>	<input checked="" type="checkbox"/> 
	2014-12-14	Rredrobin	★★★★★	<p>Snippet: Tucked away in Johnson City, TN is perhaps the best steak house around. If you love a great steak, the Peerless is the place to be. We have never been...</p> <p><i>Full review:</i> Tucked away in... more</p>	<input checked="" type="checkbox"/> 
	2014-12-12	djarney	N/A	<p>Snippet: We have always had great service and the food has always been the best . So glad we have a restaurant in our area of such high quality !!</p> <p><i>Full review:</i> We have always had great service... more</p>	<input type="checkbox"/> 

Get Alerts for New Reviews

With review monitoring, we alert you whenever a new review is posted about your business anywhere on the Web.



Mobile-Ready So Reviewers Can Use Any Device

